

#COOLESTSPORTINTOWN



SWINDON
WILDCATS
ICE HOCKEY CLUB

SPONSORS BENEFIT LEVELS

NIHL 2021/22

Standard Sponsorship £1500-£2000

- Invite to pre-season event
- Welcome sponsorship article announcement
- Invites to networking events
- Weblink featured on official website
- Weblink featured on official APP
- Standard Digital Coverage
- Standard ticket allocation (x4 per season)

Value: £850

Bronze £2001-£3500

- Invite to pre-season event
- Welcome sponsorship article announcement
- Invites to networking events
- Weblink featured on official website
- Weblink featured on official APP
- Big screen & PA announcements at home games
- Bronze Digital Coverage
- Bronze ticket allocation (x8 per season)

Value: £1000

Silver £3501-£5000

- Includes all benefits from the Bronze level
- Silver Digital Coverage
- One game night promotional opportunity during the season
- Features in the E-newsletter
- Invites to networking events
- Corporate ticket offers for staff
- Silver ticket allocation (x20 per season)

Exclusive to Silver: Use of corporate lounge for 1 occasion during the season
(subject to availability – preferred dates can be booked in advance)

Value: £3390

Gold £5001-£10,000

- Includes all benefits from the Silver level
- Full support from the team and local media partners
- Support with marketing campaigns
- Gold ticket allocation (x2 per home game)

Exclusive to Gold:

- Use of corporate lounge for 2 occasions during the season (subject to availability – preferred dates can be booked in advance)

Value: £5340

Platinum £10,001-£20,000

- Includes all benefits from the Gold level
- Company profile page on:
 - Official Website
 - Official APP
- Platinum ticket allocation (x5 per home game)

Exclusive to Platinum:

- Use of corporate lounge and royal box up to 3 occasions during the season (subject to availability – preferred dates can be booked in advance)

Value: £8450

PRICE	£1500-£2000	£2001-£3500	£3501-£5000	£5001-£10,000	£10,001-£20,000
PRODUCT	Standard	Bronze	Silver	Gold	Platinum
Website announcement PR	✓	✓	✓	✓	✓
Website Footer Link	X	✓	✓	✓	✓
Website Spotlight Story	✓	✓	✓	2	3
E-Shot	X	X	✓	✓	2
Shares / retweets	2	3	4	6	12
Social Media post / Tag (in season)	2	3	4	5	8
Video	X	X	X	✓	✓

FOR ALL SPONSORSHIP ENQUIRIES CONTACT

Sally Price: Commercial Manager
Telephone: 01793 781549
Mobile: 07790 079674
Email: sally.price@swindonwildcats.com

CONTACT DETAILS

SWINDON WILDCATS ICE HOCKEY CLUB
The Better Link Centre
Whitehill Way
West Swindon
SN5 7DL

Telephone: 01793 886857
General enquiries: office@swindonwildcats.com

Brochure Design: Jason Stickleby
Content Structure & Edited by: Sally Price
Photos by Kat Medcroft

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THE GLENISTER FAMILY

WARRIOR