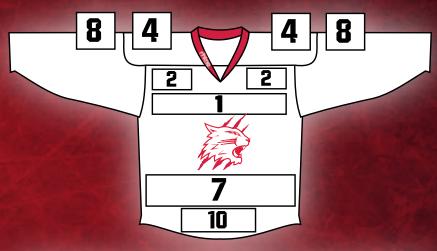


FULL TEAM SHIRT SPONSORSHIP

- 1. Top/Front Title Sponsor
- 2. Top/Breast £10-15000
- 3. Back Nape £3500
- 4. Top/Shoulders £3500
- 5. Back/Sides £2500
- 6. Back/Bottom Panel £3000
- 7. Front/Bottom Panel £2500
- 8. Lower Sleeves £2500
- 9. Back/Tail £5000
- 10. Front/Bottom £2500





PLAYER SHIRT SPONSORSHIP

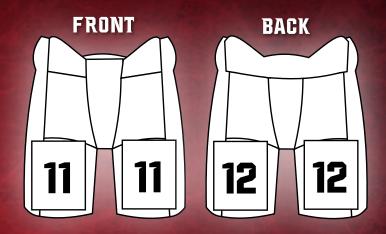
Player Sponsorship: £750 - £1,000

Associate Sponsorship: £375 - £500

- Branding on full team jerseys, in full sight of game night crowds
- Brand exposure at all away games currently 9 other locations
- Regular features on our Wildcats TV over 35K views per year
- Features in all game night media photography
- Features in our post game and actions player shots, used on social media platforms, website, app, newsletter and local media

FULL TEAM SHORTS SPONSORSHIP

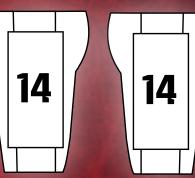
- 11. Front Patch £700
- 12. Back Patch £650
- 13. One Side £750
- 14. Both Sides £1,300
- Branding on full team shorts, in full sight of game night crowds
- Brand exposure at all away games currently 9 other locations
- Regular features on our Wildcats TV over 35K views per year
- Features in game night media photography
- Features in our post game and actions player shots, used on social media plat forms, website, app, newsletter and local media



ONE SIDE

13

BOTH SIDES



FULL TEAM SOCKS SPONSORSHIP - £1,000.00

- Company branding on full team socks
- Brand exposure at all away games currently 9 other locations
- Regular features on our Wildcats TV over 35K views per year
- Features in game night media photography
- Features in our post-game and actions player shots, used on social media platforms, website, app, newsletter and local media

FULL TEAM HELMET BRANDING - £1,800.00

15. Helmet Branding

- Named official helmet sponsor
- · Company branding on the full team helmets
- Brand exposure at all away games currently 9 other locations
- Regular features on our Wildcats TV over 35K views per year
- Features in game night media photography
- Features in our post-game and actions player shots, used on social media platforms, website, app, newsletter and local media

GOALIE PADS: Both £1,000.00 (£250 production cost) 2 Year Contract Only

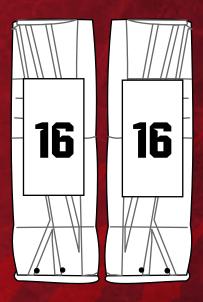
16. Goalie Pad Branding

- Company branding on both goalie pads
- Brand exposure at all away games currently 9 other locations
- Regular features on our Wildcats TV over 35K views per year
- Features in game night media photography
- Features in our post game and actions player shots, used on social media platforms, website, app, newsletter and local media

HELMET



GOALTENDER PADS



BOTH PADS

ICE RINK ADVERTISING:

In full view of our game night crowds of over 1300.
All year-round exposure, the Ice Rink has an annual footfall of 250K

All prices shown are plus VAT

RINK BOARDS: Priced by location

1. Main Strip: £2100

2. Behind Net/Main Corners: £1750

3. Back Corners: £1500

- Prime location in the ice arena, in full sight of game night crowds
- · Features in game night media photography
- All year-round exposure
- Regular features on our Wildcats TV over 35K views per year
- Features on our social media platforms Overall Impressions of 12.5M & Engagement of 3M
- Media coverage on live local news
- 4. BALCONY SIDE: £800
 - Features in game night media photography
 - All year-round exposure

UPPER-RINK BAR BANNERS: £750

- Prime location in the ice arena, in full sight of game night crowds
- Regular features on our Wildcats TV over 35K views per year
- All year-round exposure

ICE BRANDING: Price determined by position upon application

- Central focal point in the ice rink, in full sight of game night crowds
- Regular features on our Wildcats TV over 35K views per year
- Features in game night media photography
- All year-round exposure

SCORE BOARD: One Side £1500 Both Sides £2500

- Prime location in the ice arena, in full sight of game night crowds
- · Features in game night media photography
- All year-round exposure
- Regular features on our Wildcats TV over 35K views per year
- Features on our social media platforms Overall Impressions of 12.5M & Engagement of 3M
- Media coverage on live local news

GLASS BRANDING: £300 per pane

- Prime location in the ice arena, in full sight of game night crowds
- Regular features on our Wildcats TV over 350K views per year
- · Features in game night media photography
- All year-round exposure

BALCONY BLOCK BRANDING (seat stickers): Full Block (A-E) £1000

- Company branding on 100-200 balcony seats, seen by all fans accommodating seats
- Block named after your company
- PA announcements as official block sponsor

DJ BOOTH: £2500

- Prime location in the ice arena, in full sight of game night crowds
- Regular features on our Wildcats TV over 350K views per year
- Features in game night media photography
- All year-round exposure

PUCK OUT OF PLAY: £1000

- PA announcement every time the puck goes out of play/over the glass, 5-10 times per home game
- PA announcements during all home games

MAN OF THE MATCH: £1500

- Named official sponsor for man of match award
- Social Media presence during all home and away games
- Tagged in all man of the match social media posts
- PA announced when man of match awards are being presented

RED CARPET SPONSORSHIP: £1600

- Named official red-carpet sponsor
- Company branding on the red carpet
- Features in our post-game and actions player shots, used on social media platforms, website, app, newsletter and local media

50/50 COMPETITION SPONSORSHIP: £2000

- Company branding on all 50/50 printed tickets over 100K sold per season
- PA announcement every time 50/50 competition is promoted during home games
 - Features on our social media platforms Overall Impressions of 12.5M & Engagement of 3M

SHIRT OFF PLAYERS BACK SPONSORSHIP: £1000

- Company branding on all SOPB printed tickets over 15K sold per season
- PA announcement every time Shirt off Back competition is promoted during home games
- Features on our social media platforms Overall Impressions of 12.5M & Engagement of 3M

MATCH REPORT SPONSORSHIP: £2000

- Sponsor logo on home & away match reports
- Features in website articles, up to 2 per week
- Your company will be tagged in all match report posts

SIN BIN: £2500

- Named official Sin Bin sponsor
- Company branding behind the Penalty Box
- Pre-recorded advertising jingle played whenever a home players gets a penalty,
 5-10 per home game
- Opportunity to have two pre-recorded jingles, one each for home and away penalties
- PA announcements during all home games

TEAM MASCOT SPONSORSHIP: £2500

- Full branding on mascots jersey, in full sight of game night crowds
- Regular features on our Wildcats TV over 35K views per year
- Features in game night media photography
- Features in our post game and actions player shots, used on social media platforms, website, app, newsletter and local media
- PA announced everytime time the mascot is mentioned

POST-GAME INTERVIEW SPONSORSHIP: £2000

- Your company logo will be featured on every post-match interview
- Your company will be tagged in all post-match interview posts

MPU BANNERS: £750 - £1000

Header banner that remains on the website for the duration of the season.
 Sponsors will receive a monthly report of clicks. Sponsor can update the banner once per month

SOCIAL MEDIA COVERAGE: £500

- 2 website article that will be shared on all social media platforms
- 3 promotional posts on Facebook, Twitter & LinkedIn (this could include promotional competition or business push)
- 3 shares on Facebook, Twitter & LinkedIn

PROMOTIONAL EVENTS OR WORK VISTS: (Video included) £500 - £750

- 2 players & 2 staff members to support your event or visit your workplace
- A video of 2 minutes maximum to be produced and released on social platforms

PROMOTIONAL EVENTS OR WORK VISTS: (No video included) £250 - £500

- 2 players & 1 staff member to support your event or visit your workplace
- Photographs to be added onto Swindon Wildcats social media platforms

PROMOTIONAL VIDEO SHOOT: £500

Let the Swindon Wildcats create you a video to promote your business/product

- Bespoke script and video plan created for your approval
- Video recorded and directed, with all equipment provided
- Includes full video production and editing
- MP4 of video provided for your company's future use
- Official release on all social media platforms Overall Impressions of 12.5M
 & Engagement of 3M

WILDCATS VIDEO SPONSORSHIP: (YouTube Chanel and Social Media Clips) £3000

Wildcats TV (YouTube Channel)

- Named official Wildcats TV sponsor
- Company name featured in the title of every Wildcats TV upload
- Views of 35K per year
- Company branding on the channel home page
- Company logo shown throughout video play of every Wildcats TV upload
- 30 second slot for video advertising at the end of each upload
- Direct weblink embedded in each upload

Social Media Clips

- A minimum of 3 clips per week across Facebook, Twitter and Instagram over 26K followers combined
- Overall Impressions of 12.5M & Engagement of 3M
- Company logo shown throughout social media clips

