



SWINDON  
**WILDCATS**  
ICE HOCKEY CLUB

#COOLESTSPORTINTOWN

**SPONSORS BENEFIT LEVELS**

NIHL 2022/23



## STANDARD SPONSOR £1500 - £2,000

- Invite to pre-season event
- Welcome sponsorship article announcement
- Invites to networking events
- Weblink featured on official website
- Weblink featured on official APP
- Standard Digital Coverage
- Standard ticket allocation (x4 per season)

## BRONZE £2,001 - £3,500

- Invite to pre-season event
- Welcome sponsorship article announcement
- Invites to networking events
- Weblink featured on official website
- Weblink featured on official APP
- Big screen & PA announcements at home games
- Bronze Digital Coverage
- Bronze ticket allocation (x8 per season)

## SILVER £3,501 - £5,000

- Includes all benefits from the **Bronze** level
- Silver Digital Coverage
- One game night promotional opportunity during the season
- Features in the E-newsletter
- Invites to networking events
- Corporate ticket offers for staff
- Silver ticket allocation (x20 per season)

### Exclusive to Silver:

- Use of corporate lounge for 1 occasion during the season  
(subject to availability – preferred dates can be booked in advance)



## GOLD £5,001 - £10,000

- Includes all benefits from the **Silver level**
- Full support from the team and local media partners
- Support with marketing campaigns
- Gold ticket allocation (x2 per home game)

### Exclusive to Gold:

- Use of corporate lounge for 2 occasions during the season  
(subject to availability – preferred dates can be booked in advance)

## PLATINUM £10,001 - £20,000

- Includes all benefits from the Gold level
- Company profile page on:
  - Official Website
  - Official APP
- Platinum ticket allocation (x5 per home game)

### Exclusive to Platinum:

- Use of corporate lounge and royal box up to 3 occasions during the season  
(subject to availability – preferred dates can be booked in advance)

	Website Footer Link	Website Announcement PR	Website Spotlight Story	Inclusion in our E-Shot	Shares / retweets	Social Media post / Tag (in season)	Video
Player Sponsorship	0	1	0	0	0	0	0
Standard	0	1	1	0	2	2	0
Bronze	1	1	1	0	3	3	0
Silver	1	1	1	1	4	4	1
Gold	1	1	2	1	6	5	1
Platinum	1	1	3	2	12	8	1
Title Sponsorship	1	1	4	3	5	5	1

## FOR ALL SPONSORSHIP ENQUIRIES CONTACT

Sally Price: Commercial Manager  
Telephone: 01793 781549  
Mobile: 07790 079674  
Email: [sally.price@swindonwildcats.com](mailto:sally.price@swindonwildcats.com)

## CONTACT DETAILS

SWINDON WILDCATS ICE HOCKEY CLUB  
The Better Link Centre  
Whitehill Way  
West Swindon  
SN5 7DL

Telephone: 01793 886857  
General enquiries: [office@swindonwildcats.com](mailto:office@swindonwildcats.com)

Brochure Design: Jason Stickley  
Content Structure & Edited by: Sally Price  
Photos by Kat Medcroft



#COOLESTSPORTINTOWN