



SWINDON
WILDCATS
ICE HOCKEY CLUB

#COOLESTSPORTINTOWN

SPONSORS BENEFIT LEVELS

NIHL 2023/24

STANDARD SPONSORSHIP £1500-£2000

- Invite to pre-season event
- Welcome sponsorship article announcement
- Invites to networking events
- Weblink featured on official website
- Weblink featured on official APP
- Standard Digital Coverage
- Standard ticket allocation (x4 per season)

Value: £850

BRONZE £2001-£3500

- Invite to pre-season event
- Welcome sponsorship article announcement
- Invites to networking events
- Weblink featured on official website
- Weblink featured on official APP
- Big screen & PA announcements at home games
- Bronze Digital Coverage
- Bronze ticket allocation (x8 per season)

Value: £1000

SILVER £3501-£5000

- Includes all benefits from the Bronze level
- Silver Digital Coverage
- One game night promotional opportunity during the season
- Features in the E-newsletter
- Invites to networking events
- Corporate ticket offers for staff
- Silver ticket allocation (x20 per season)

*Exclusive to Silver: Use of corporate lounge for 1 occasion during the season
(subject to availability – preferred dates can be booked in advance)*

Value: £3390

GOLD £5001-£10,000

- Includes all benefits from the Silver level
- Full support from the team and local media partners
- Support with marketing campaigns
- Gold ticket allocation (x2 per home game)

Exclusive to Gold: Use of corporate lounge for 2 occasions during the season (subject to availability – preferred dates can be booked in advance)

Value: £5340

PLATINUM £10,001-£20,000

- Includes all benefits from the Gold level
- Company profile page on:
 - Official Website
 - Official APP
- Platinum ticket allocation (x5 per home game)

Exclusive to Platinum: Use of corporate lounge and royal box up to 3 occasions during the season (subject to availability – preferred dates can be booked in advance)

Value: £8450

	Website Footer Link	Website Announcement PR	Website Spotlight Story	Inclusion in our E-Shot	Shares / retweets	Social Media post / Tag (in season)	Video
Player Sponsorship	0	1	0	0	0	0	0
Standard	0	1	1	0	2	2	0
Bronze	1	1	1	0	3	3	0
Silver	1	1	1	1	4	4	1
Gold	1	1	2	1	6	5	1
Platinum	1	1	3	2	12	8	1
Title Sponsorship	1	1	4	3	5	5	1

FOR ALL SPONSORSHIP ENQUIRIES CONTACT

Sally Fox-Price: Commercial Manager
Telephone: 01793 781549
Mobile: 07790 079674
Email: sally.price@swindonwildcats.com

CONTACT DETAILS

SWINDON WILDCATS ICE HOCKEY CLUB

The Better Link Centre
Whitehill Way
West Swindon
SN5 7DL

Telephone: 01793 886857
General enquiries: office@swindonwildcats.com

Brochure Design: Jason Stickleby
Content Structure & Edited by: Sally Fox-Price
Photos by Kat Medcroft



EX
#COOLESTSPORTINTOWN