

ICE HOCKEY

SUPPORT YOUR TEAM  
ON THE ROAD!



SWINDON  
**WILDCATS**  
ICE HOCKEY CLUB

**AWAY GAME SPONSORSHIP**

**NIHL 23/24**

#COOLESTSPORTINTOWN

## **OFFICIAL AWAY GAME SPONSORSHIP**

---

Now more than ever your Swindon Wildcats Team needs you! Sponsoring an Away Game will help the team cover hotel rooms and additional coach and food costs for the players.

Help support your local team whilst gaining maximum exposure for your business. Feature in exclusive social media content that make up 25% of our tops posts across the season!

### **What is included with your Away Game Sponsorship:**

- Named Official Away Game Sponsor
- Social media coverage throughout your sponsored Away Game – **30K plus combined followers**
- Company tagged in a video clip or image of the full team on the away coach
- Company tagged on your game nights video posts including post-game interview & warm-up – **2.4K views each**
- Company branding on your away game graphics shared on social media
- Press release on the run-up to the game shared on our official website - **690K page views PA**
- Inclusion in up to 3 game push mail-shots which go out to a **database of 8K plus**
- Complimentary tickets or live stream link to watch the away game

**Single - Away Game Sponsorship Cost - £1,000 + VAT**

**Weekender - Away Game Double-Header Cost - £1,500.00 + VAT**

