

ICE HOCKEY

PLACE YOUR
BUSINESS IN THE
SPOTLIGHT WITH A
WILDCATS
PROMOTIONAL
VIDEO!



SWINDON
WILDCATS
ICE HOCKEY CLUB

PROMOTIONAL VIDEO SHOOT

NIHL 23/24

#COOLESTSPORTINTOWN

PROMOTIONAL VIDEO SHOOT

"Elevate Your Brand with Swindon Wildcats: Unleash a Customised Promotional Video for Your Business"

Incorporating a Swindon Wildcats player into your video plan can offer compelling advantages for your business. The player's fanbase appeal immediately captures attention and enhances your message's effectiveness. This association elevates brand awareness, leveraging the player's affiliation with the team.

Videos featuring Wildcats players are highly shareable, expanding your reach and optimizing SEO. This connection fosters a stronger emotional bond with your audience, cultivating trust and loyalty!

What is included?

- Video recorded and directed by us, with all equipment provided
- Bespoke script and video plan created for your approval
- Meeting arranged with the Wildcats marketing team to discuss key messaging and what you are looking to achieve with your production
- Includes full video production and editing
- MP4 of video provided for your company's future use
- Official release across our social media platforms – **30K + Overall Followers with 14.2 million Impressions PA**

Promotional Video Shoot - £500.00 + VAT (one-off payment)

